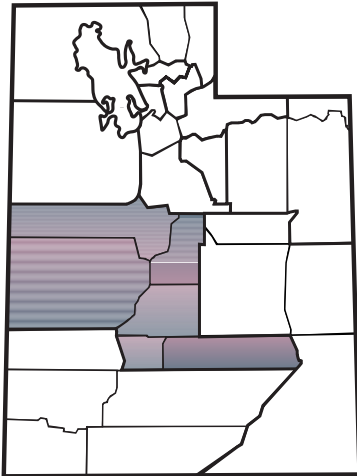


# Central Utah Counties



## Changes in Tobacco-related Risk

- Since the late 1990s, the estimated age-adjusted adult smoking rate in Central Utah Public Health District decreased by 17%.<sup>1</sup>
- Birth certificates indicate that since 1999, smoking during pregnancy remained unchanged.<sup>16</sup>
- The estimated rate of children exposed to secondhand smoke in their homes decreased from 7.4% in 2001 to 5.0% in 2006.<sup>13</sup>
- During State Fiscal Year 2007, 6.8% of Central Utah stores sold tobacco to underage youth during compliance checks. Since 2001, the illegal sales rate decreased by 51%.<sup>11</sup>

## Tobacco Use in Central Utah

Adult Cigarette Smoking (2004-06) <sup>1</sup>	13.6%
Youth Cigarette Smoking (2003) <sup>12</sup>	17.4%
Pregnant Women Smoking (2005) <sup>16</sup>	10.0%
Homes with No-smoking Rule (2004-06) <sup>1</sup>	89.6%
Quit Line Registrations (FY2007) <sup>4</sup>	221
QuitNet Registrations (FY2007) <sup>5</sup>	52
Anti-tobacco Ad Recall in the Past Month (2004-06) <sup>1</sup>	93.0%

## Central Utah Public Health Department Activities to Reduce Tobacco Use

Projects	Participants	Outcomes
<b>Quit Programs</b>		
END and TTRP teen classes*	28 youth	Participants received quit support and were educated about the dangers of tobacco use.
First Step prenatal program	12 pregnant women	Participants received quit support and referrals to the Utah Tobacco Quit Line.
Adult one-on-one quitting support	28 adults	Participants received quit support and referrals to the Utah Tobacco Quit Line.
Encouraging health care providers to offer quit counseling and referrals	83 health care providers	Health care providers received TRUTH Network Guide materials.
<b>Prevention Programs</b>		
Promoting the Truth from Youth Anti-tobacco Advertising Contest	Schools in six Central Utah counties	4th and 5th grade students created 1,499 anti-tobacco ads for the statewide contest.
Phoenix Alliance partnership	856 youth	Community youth received tobacco education through presentations given by six active local Phoenix Alliance members.
Informing Central Utah residents about tobacco issues and services	3,864 participants in health fairs/public events	Community received tobacco information and education at public events.
<b>Smoke-free Policies</b>		
Strengthening secondhand smoke policies in apartment buildings	Two apartment complexes	Owners and tenants were educated about secondhand smoke and the benefits of smoke-free policies.
Supporting college tobacco policy initiatives	Snow College, Richfield and Ephraim campuses	Local health department supported campus policy initiative and community education about the benefits of smoke-free parks.
Targeted Case Management (TCM) partnership	70 families	Nurses distributed secondhand smoke brochures and quit service information during TCM visits to 70 Medicaid-insured families.
Providing education for smoke-free worksites	16 worksites	Worksites received support to reduce exposure to secondhand smoke and encourage tobacco quitting; one worksite adopted a tobacco-free policy.
Providing education about smoke-free parks	Two parks	Ephraim City Parks and Delta City Parks passed smoke-free policies.
*END: Ending Nicotine Dependence program. TTRP: Teen Tobacco Reduction Program.		



Ashley Whimpey from Nephi received a local award for her 2007 Truth From Youth Advertising Contest entry at Nebo View Elementary school.

Central Utah Public Health District  
 Counties: Juab, Millard, Piute, Sanpete,  
 Sevier, Wayne