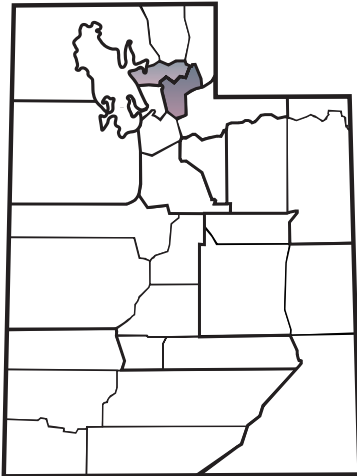


Weber-Morgan Counties



Changes in Tobacco-related Risk

- Since the late 1990s, the estimated age-adjusted adult smoking rate in Weber-Morgan Health District decreased by 15%.¹
- Birth certificates indicate that since 1999, smoking during pregnancy decreased by 29%.¹⁶
- The estimated rate of children exposed to secondhand smoke in their homes decreased from 9.0% in 2001 to 6.4% in 2006.¹³
- During State Fiscal Year 2007, 7.0% of Weber-Morgan stores sold tobacco to underage youth during compliance checks. Since 2001, the illegal sales rate decreased by 58%.¹¹

Tobacco Use in Weber-Morgan Counties

Adult Cigarette Smoking (2004-06) ¹	13.1%
Youth Cigarette Smoking (2005) ¹²	9.6%
Pregnant Women Smoking (2005) ¹⁶	9.3%
Homes with No-smoking Rule (2004-06) ¹	89.6%
Quit Line Registrations (FY2007) ⁴	729
QuitNet Registrations (FY2007) ⁵	230
Anti-tobacco Ad Recall in the Past Month (2004-06) ¹	94.6%

Weber-Morgan Health Department Activities to Reduce Tobacco Use

Projects	Participants	Outcomes
Quit Programs		
END teen class*	12 youth	Youth learned about quitting.
Teen Tobacco Reduction Program	140 youth	Participants were educated about the dangers of tobacco use.
First Step prenatal program	13 pregnant women	Ten participants reduced tobacco use; two participants quit.
Promoting health care provider interventions through The TRUTH Network Guide materials.	134 participants (physicians, nurses, dental hygienists)	Health care providers received education in quit counseling and information on referral and quit services.
Adult tobacco cessation program (Freedom From Smoking)	17 adults	Ten participants reduced tobacco use; five participants quit.
Prevention Programs		
TOT curriculum**	941 students	Students increased their knowledge of tobacco-related issues.
Promoting the Truth From Youth Anti-tobacco Advertising Contest	4th and 5th grade students	Students from Weber-Morgan counties created 380 local anti-tobacco ads for the statewide contest.
Training students in teaching and health education at Weber State University in tobacco education	55 students	Students' awareness of tobacco-related issues and prevention education increased.
Promoting anti-tobacco messages and healthy lifestyles with Governing Youth Council (GYC)	2,836 community members and students	Participants received information on the dangers of tobacco use and quit services during school and community events.
Tobacco prevention activities in schools	2,843 students	Students received tobacco prevention education through games and other school activities.
Supporting the Gold Medal Schools program	Three elementary schools	Three schools adopted comprehensive tobacco policies.
Promotion of Smoke-free Policies		
Assisting worksites in revising tobacco policies	One worksite	Fresenius Medical Care adopted a tobacco-free policy.
Promoting smoke-free homes	515 kits distributed	Families at increased risk for tobacco-use received information, incentives, and pledge cards to establish smoke-free homes.

*END: Ending Nicotine Dependence program.

** TOT: Tobacco On Trial



At a Kick Butts Day event in the spring, the Weber-Morgan Governing Youth Council collected and displayed 1,200 shoes in front of the Ogden Municipal Building to represent the number of people who die every day from tobacco use in the U.S.

Weber-Morgan Health District Counties:
Morgan, Weber