

Summit County

Tobacco Use in Summit County

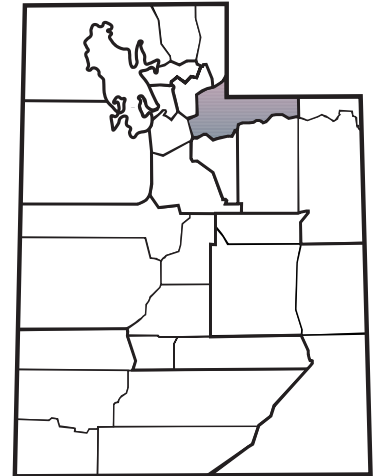
Adult Cigarette Smoking (2004-06) ¹	8.0%
Youth Cigarette Smoking (2005) ²	10.4%
Pregnant Women Smoking (2005) ¹⁶	3.1%
Homes with No-smoking Rule (2004-06) ¹	88.3%
Quit Line Registrations (FY2007) ⁴	37
QuitNet Registrations (FY2007) ⁵	20
Anti-tobacco Ad Recall in the Past Month (2004-06) ¹	91.5%



Blake Frasier, Mayor of Oakley, Utah, and Lyndsi Marshall, Health Educator at Summit County Health Department, finalize plans for the Smoke-free Oakley Rodeo.

Changes in Tobacco-related Risk

- Since the late 1990s, the estimated age-adjusted adult smoking rate in Summit County decreased by 9%.¹
- Birth certificates indicate that since 1999, smoking during pregnancy declined by 16%.¹⁶
- During State Fiscal Year 2007, 3.2% of Summit County stores sold tobacco to underage youth during compliance checks. Since 2001, the illegal sales rate decreased by 87%.¹¹



Summit County Public Health Department Activities to Reduce Tobacco Use

Projects	Participants	Outcomes
Quit Programs		
Promoting health care provider quit interventions through The TRUTH Network Guide	34 health care providers	Ten clinics received training in tobacco cessation interventions and use of referrals to quit services.
Using local media to inform the community about tobacco cessation resources and the dangers of spit tobacco use	13,500 residents	13,500 Summit County residents were reached with Buck the Snuff bandannas, Utah Tobacco Quit Line information, and a newspaper article about the dangers of spit tobacco published in the Park Record.
Prevention Programs		
TOT/Project TNT curricula*	330 students	Students increased their tobacco-related knowledge.
Promoting the Truth from Youth Anti-tobacco Advertising Contest	Students in tobacco prevention classes	Summit County students created 80 local anti-tobacco ads for the statewide contest.
Promoting comprehensive tobacco policies in schools	North Summit High School	North Summit High School revised and strengthened its school tobacco policy. All 320 students and 35 faculty and staff were educated on the policy. No violations of the policy were recorded.
Promotion of Smoke-free Policies		
Summit County Smoke-free Fair Project	10 members of the Teen Advocates of Summit County (T.A.S.C.) youth group	Meetings with the Fair Board resulted in designation of smoke-free areas throughout the fairgrounds to promote a "family-friendly" environment. Anti-tobacco messages were distributed through the Summit County Fair Web site and announcements prior to events.
Providing smoke-free policy education for Oakley City Rodeo Grounds	10 members of T.A.S.C.	Presentation to Oakley Rodeo Committee and Oakley City Council resulted in a smoke-free policy for the rodeo grounds.

* TOT: Tobacco On Trial /Project TNT: Towards No Tobacco