



Changes in Tobacco-related Risk

- Since the late 1990s, the estimated age-adjusted adult smoking rate in Tooele County decreased by 14%.¹
- Birth certificates indicate that since 1999, smoking during pregnancy declined by 34%.¹⁶
- The estimated rate of children exposed to secondhand smoke in their homes decreased from 9.2% in 2001 to 4.7% in 2006.¹³
- During State Fiscal Year 2007, 10.0% of Tooele County stores sold tobacco to underage youth during compliance checks. Since 2001, the illegal sales rate decreased by 57%.¹¹

Tobacco Use in Tooele County

Adult Cigarette Smoking (2004-06) ¹	17.1%
Youth Cigarette Smoking (2005) ¹²	10.0%
Pregnant Women Smoking (2004) ¹⁶	7.0%
Homes with No-smoking Rule (2004-06) ¹	86.9%
Quit Line Registrations (FY2007) ⁴	174
QuitNet Registrations (FY2007) ⁵	82
Anti-tobacco Ad Recall in the Past Month (2004-06) ¹	93.8%

Tooele County Health Department Activities to Reduce Tobacco Use

Projects	Participants	Outcomes
Quit Programs		
END teen class*	44 youth	Quit rate: 28% Reduction rate: 33% *
Prenatal program (partnered with WIC, Medicaid, and Baby Your Baby)	51 pregnant women	Participants received quit support.
Promoting health care provider quit interventions through The TRUTH Network Guide	35 physicians (Mountain West Medical Center; Tooele Hospital)	Health care providers were trained in tobacco cessation interventions and use of referrals to quit services.
Providing quit support and referrals to statewide quit programs	675 adults (community and worksites)	Participants received one-on-one counseling and/or referrals to the Utah Tobacco Quit Line.
Prevention Programs		
Supporting the school district in maintaining comprehensive tobacco policies in schools	5,169 parents and students	School district received tobacco education help from local health department through newsletters, training, and assemblies.
Educating the public about chewing tobacco	6,268 Tooele county residents	Residents were exposed to information about chewing tobacco at rodeos, community events (Family Week, Halloween Carnival), health fairs, and through newsletters.
Conducting retailer education to prevent underage tobacco sales	87 tobacco retailers	Retailers received "We ID Everyone" tobacco sales education kits.
Promotion of Smoke-free Policies		
Promoting enhanced work place tobacco policies	Cargil Salt, Detroit Diesel, New Reflections Treatment Center, Elks Club	Local health department established partnerships with four businesses to strengthen tobacco policies and provided quit support to employees.
Educating county residents about secondhand smoke and quit programs	17,800 Tooele county residents	Residents were exposed to information about secondhand smoke and quit services at health fairs, youth summit, Kick Butts Day and through newspaper ads.
Educating about smoke-free park policies	County Commissioners and Attorney, Tooele County/City Park Directors	Tooele County and Tooele City recreational facilities passed an ordinance that limits smoking in county-owned public places to designated areas.

*END: Ending Nicotine Dependence program. Quit and reduction rates were calculated for students who completed pre- and post-test evaluations.



Tooele High School students Zac Clausing and Matt Gochis educate their peers on the lack of FDA regulation for tobacco products during a Kick Butts Day event on March 28, 2007.